



Unconventional Leader

Lead better. Get more done. Leave a legacy.



Chip Lutz is a retired Naval Officer and under his command as Commanding Officer of two different Naval facilities, both his teams received national recognition for setting new standards of service while maintaining high morale and high retention among team members. He also knows about meeting critical objectives during stressful conditions – having served as the Director of Security for Naval District Washington, DC during September 11th, 2001 – where he was responsible for the safety and security of 25 thousand people on 6 different Naval installations in the National Capital Region.

Most importantly, he understands deployment. He understands it as a retired service member, service member father (3 out of 4 of his children have served), and also a military spouse. Having served as a single parent to 4 children (ages 10 and under) when his wife deployed in 2003.

Since 2007, he has spoken to over 25 thousand service members and their families about deployment, transition issues, and reintegration as part of the DoD Yellow Ribbon Cadre Speakers.

Chip is the author of 5 books and adjunct faculty for two colleges. He has earned the Certified Speaking Professional Designation (CSP) from the National Speaker's Association and the Certified Humor Professional Designation (CHP) from the Association for Applied and Therapeutic Humor.

Survive and Thrive!

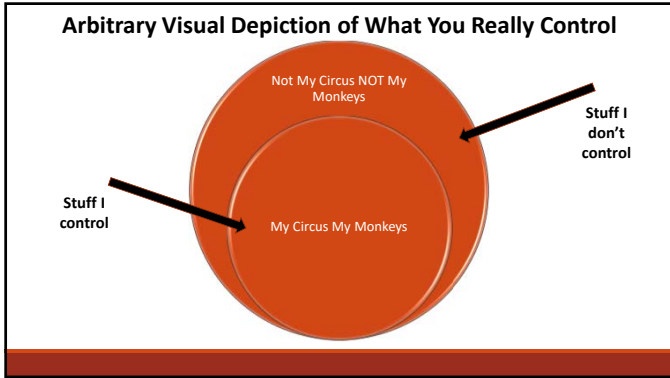
Lead yourself first. Bounce Back.
Get **IT** Done!

**We ALL
Get Served
The Crap
Sandwich**



**The CRAP
Cycle
Of Life**





**Focus on what you can control
or what you can't control will
control you!**

Survive and Thrive!

PURPOSE!

**A Mission
A Strategy
A Path**





**Captain Charlie Plumb, USN (Ret)
POW For 2103 Days**

Passion + Purpose = Propulsion

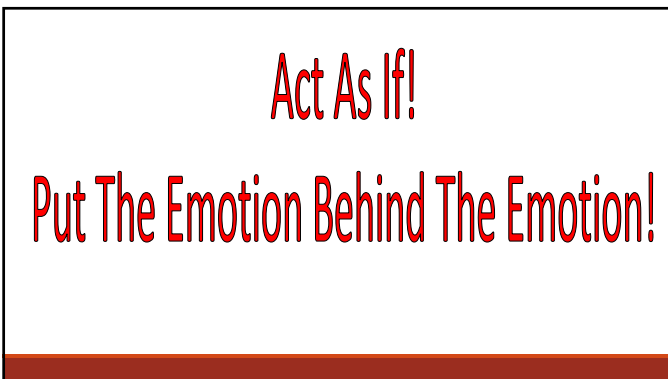
What do you value?
What are you passionate about?
What's been holding you back?
What will you do today?

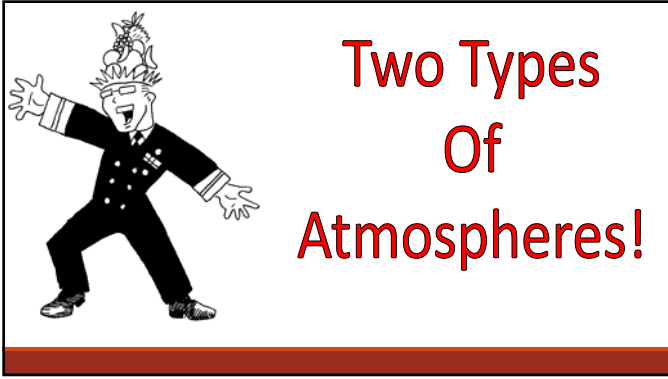
Survive and Thrive!

POSITIVE THINKER!

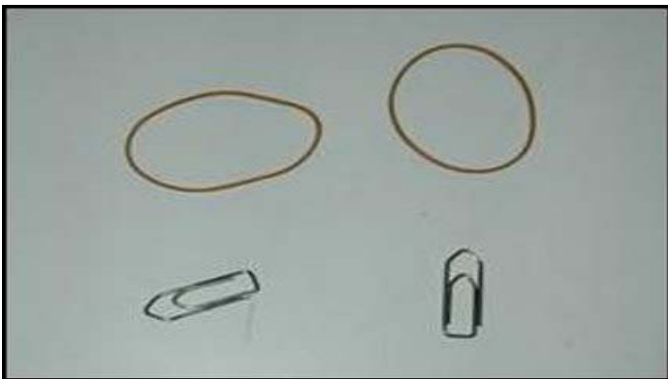
















***"You're attitude, Not your aptitude...
Will determine your
Altitude."
-Zig Ziglar***

Are you a Carrier or Converter?

What helps with YOUR PMA?

REFRAME IT!

What will you do today?

Survive and Thrive!

PAYING ATTENTION!











The Communication Equation!

Q2L + S2S + S2A = GR8 COMMS

What's a recent TACO BODY moment?

What are your barriers?

What triggers your anger?

What will you do today?

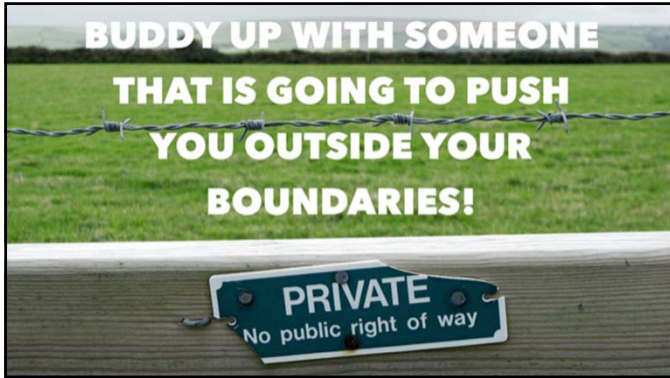
Survive and Thrive!

PLIABLE!

**Ask The Questions
Do Something Different**



Find Ways To Say Yes!





What changes are stressing you out?

WHY?

What is something you can say YES to?

What will you do today?

Survive and Thrive!

PLAY!

- 1. Have an attitude of fun**
- 2. Look for the funny things around you**
- 3. Laugh at your mistakes**
- 4. Keep fun things around you**
- 5. Share your funny story**







What brings you joy?

What helps you decompress?

What do you laugh at?

What will you do today?

Survive and Thrive!

PRACTICE!



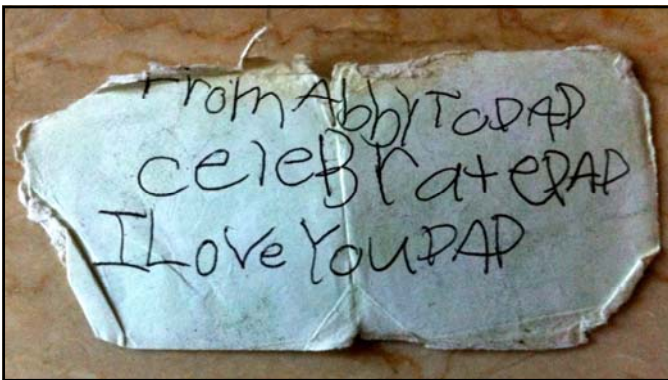
**Don't Fill The Hole
With
More CRAP!**

- 1. Be mindful**
- 2. Find the meaning**
- 3. Get moving**
- 4. Show a little gratitude**









What are you filling the hole with?

What are 3 things you're grateful for?

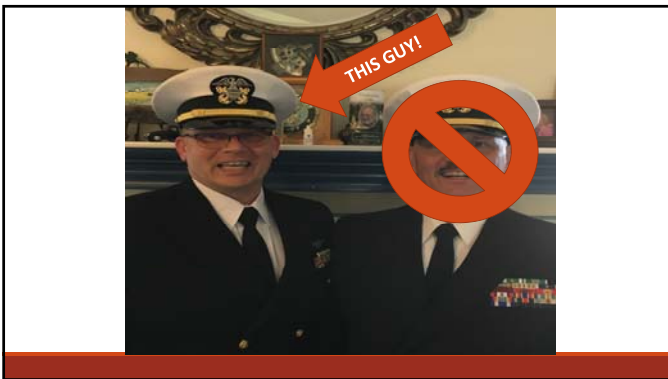
What is some crap that's had meaning?

What will you do today?

Survive and Thrive!

TAKE THE PLEDGE!





**STEP OUT OF
YOUR
OWN
WAY!**

- 1. Relive a glory moment**
- 2. Change your internal dialogue**
- 3. Forgive YOURSELF**
- 4. Think about what motivates you**

Are you in your own way?

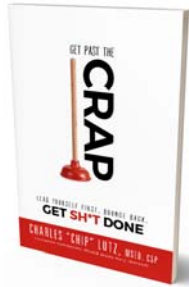
What's your internal dialogue?

What's your glory moment?

What will you do today?

Chip Lutz
UNCONVENTIONAL LEADER
@chiplutz
chip.lutz







Available
On
iTunes!

**CAN
And
WILL**
